

Annexure XIII

B.B.A

5th Semester Training (TRBBA101)

At the end of the 4th semester every student shall undergo Training (TRBBA101) for 120 Hours / 4 Weeks in the Industry.

Format of the Training Report:

- Title Page
- Certificate from the organization
- Table of Contents:

Chapter 1. Introduction

Chapter 2. Company Profile

Chapter 3. Training contributions

Chapter 4. Findings.

- Annexure (if applicable)

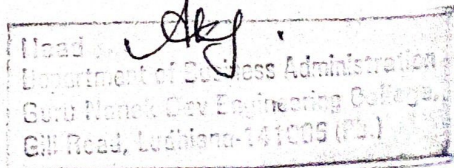
5th Semester- Minor Project (PRBBA101)

The evaluation of marks in the 5th semester would be on the following parameters:

Internal Evaluation

1. Presentation of the Research Proposal before the Panel - 40 marks
2. Internal Viva-Voce to be taken by the Panel -- 40 marks
- 3 Minor project report – 40 marks

1/3



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08

139

External evaluation

Viva-Voce by external examiners– 80 marks

The Research Proposal initiated in the 5th semester would be continued in the sixth

6th Semester – Major Project (PRBBA102)

The evaluation of marks in the 6th semester would be on the following parameter

Internal Evaluation

1. Final Report – 60 marks
2. Presentation (PPT) – 40 marks
3. Viva-Voce by internal examiner – 20 marks

External Evaluation

Viva-Voce by external examiner – 80 marks