

SAMPLE FORMAT

134

CONSUMER PERCEPTION AND SATISFACTION LEVEL
REGARDING ONLINE PURCHASING (18pt.)

RESEARCH PROJECT REPORT (14pt.)

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE
AWARD OF THE DEGREE OF (12pt.)

MASTERS IN BUSINESS ADMINISTRATION
(14pt.)

SUBMITTED BY

PRABHDEEP SINGH (14pt)
MBA(Specialisation)
ROLL NO:4343435
April 2017

GNDEC Logo

DEPARTMENT OF BUSINESS ADMINISTRATION
GURU NANAK DEV ENGINEERING COLLEGE
LUDHIANA (14 pt)



GURU NANAK DEV ENGINEERING COLLEGE, LUDHIANA

CANDIDATE'S DECLARATION

I hereby certify that the work which is being presented in the Research Project entitled "TITLE" by "NAME OF THE STUDENT" in partial fulfillment of requirements for the award of degree of MBA submitted in the Department of Business Administration at Guru Nanak Dev Engineering college under PUNJAB TECHNICAL UNIVERSITY, JALANDHAR is an authentic record of my own work carried out under the supervision of NAME OF SUPERVISOR (S) (designation). This study in present form, has not been submitted to any other institute/ university for the award of any other degree. This report has been checked for plagiarism by the college and the similarity index is within the permissible limits set by the Institute.

Signature of the Student

Date:

This is to certify that the above statement made by the candidate is correct to the best of my/our knowledge

Signature of the GUIDE (S)

Date:



PRELIMINARY PAGES

	Page No.
Candidate's Declaration	i
Acknowledgement	ii
Abstract	iii
Originality Report	iv
Contents	v
List of Figures	vi
List of Tables	vii
Chapter 1: INTRODUCTION	1-8
1.1	
1.2	
1.3	
1.4	
Chapter 2: REVIEW OF LITERATURE	9-19
Chapter 3: RESEARCH METHODOLOGY	20-
3.1 OBJECTIVES OF RESEARCH	
3.2 AREA OF RESEARCH	
3.3 RESEARCH DESIGN	
3.4 UNIVERSE OF STUDY	
3.5 SAMPLING TECHNIQUE & SAMPLE SIZE	
3.6 DATA COLLECTION	
3.7 TOOLS OF ANALYSIS	
3.8 LIMITATIONS OF STUDY	

Chapter 4: DATA ANALYSIS AND INTERPRETATION

Chapter 5: FINDINGS RECOMMENDATIONS AND FUTURE SCOPE

BIBLIOGRAPHY (According to APA format)

Annexures (Questionnaire , other relevant docs)

