

**CURRICULUM VITAE-FACULTY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
GURU NANAK DEV ENGINEERING COLLEGE,  
LUDHIANA.**

## **Dr. Sukhdev Singh**

#708/8, Street No. 4, Punjab Mata Nagar,  
Pakhawal Road, Ludhiana,  
Punjab (India)  
Email: sukhdevsingh210@gmail.com  
Contact No. 0161-2561074 (R), 009815405854 (M)

---

### **Current Designation**

Professor and Head, Department of Business Administration, Guru Nanak Dev Engineering College, Ludhiana (Punjab)

### **Experience**

1. Teaching Experience: 30 years
2. Research Experience: 10 years
  - a) M. Phil. students guided: 12 Students
  - b) Ph.D students guided: 8 Students at present
  - c) One Student's final viva- voce has been conducted and two students have submitted thesis and another one is expected to submit shortly.

### **Educational Qualification**

<i>Examination Passed</i>	<i>Board/University</i>	<i>Year of Passing</i>
Ph.D. (Inventory Management)	Punjabi University, Patiala	1998
M.Com (Accounting & Finance)	Punjab University, Chandigarh	1982
MBA (Finance)	IGNOU, New Delhi	2005
PG Diploma in PMIR	Punjabi University, Patiala	1987
B.Com	Punjab University, Chandigarh	1980

### **Research Project Undertaken**

1. Completed Research Project on the topic "Problems and Prospects of Small Scale Industry in Ludhiana", sponsored by UGC.

### **Publication in International Journals**

1. Singh Sukhdev & Kansal Monika, "Voluntary Disclosure of intellectual capital; an analysis "Journal of Intellectual Capital(ISSN 1469-1930), Emerald Group empirical publishing company Limited(U.K.),Vol.12, No.2,2011,pp.301-318.
2. Kansal Monika & Singh Sukhdev, "Measurement of corporate social performance: An

Indian Perspective” Social Responsibility Journal (ISSN 1747-1117) Emerald Group publishing company Limited(U.K.),Vol8., No4.,2012,pp.527-545.

3. Harsh Vineet & Singh Sukhdev, “Working **Capital Management and Profitability**: An empirical analysis of information technology sector in India” International Journal of Accounting and Financial Management Research (IJAFMR), ISSN No. Print:2249-6882; Online:2249-7994 Tamil Nadu, Chennai ( ISSN2249-6882 ) , March,2013, Vol3(1),PP211-222
4. Harsh Vineet & Singh Sukhdev, “Managing Efficiency and profitability through Working Capital: An Empirical Analysis of BSE 200 Companies” Asian Journal of Business Management,(ISSN 2041-8744),Print:2041-8744,online 2041-8752,Maxwell Science Publication, U.K. April,2013 Vol.5 No.2 PP.197-207
5. Harsh Vineet & Singh Sukhdev, “Impact of Investment and Financing Policies on Profitability & Risk”, Advances in Business Related Scientific Business Research Journal,(ISSN No.1855-931X), Slovenia Accepted
6. Singh Sukhdev & Singh Shallu, “Compensatory Consumption: A Review of Literature” International Journal of retailing & Marketing (ISSN 0976-318X), Radiant School of management & Technology Delhi,, January, 2013, Vol. 5,No.1, pp72-88
7. Singh Sukhdev & Singh Shallu, Compensatory Consumption and Shopping: An Empirical study of Women in Delhi NCR” International Journal of Management Research and Trends (ISSN 0976-9781), 2012, Vol.3, Issue 4 St. Anne Mary Publication Society, New Delhi, PP.3-23
8. Kaur harsh Vineet & Singh Sukhdev,” Managing Working Capital efficiency in Capital Goods Sector in India” Global Business Review (ISSN 0972-1509),Sage Publications ( Los Angeles, London, New Delhi) June, 2013, Vol.14, No.2 PP.329-342
9. Singh Sukhdev & Inderprit,”Traditioal Food versus Processed Food and Reasons for Shifting to processed Food” International Journal of retailing & Marketing (ISSN 0976-318X), Radiant School of management & Technology Delhi,, January, 2013, Vol. 5,No.1, PP57-64.
- 10.Singh Sukhdev & Luthra Rajni,”A Comparative Study of Trends in Corporate Capital Structure pattern of Refinery and Metal Industry “Asia Pacific Journal of Marketing & Management Review ( ISSN No.2319-2836), June 2013, Vol.2(6), PP.11-21
11. Singh Sukhdev & Luthra Rajni,”Impact of Leverage on the Capital Structure Practices of Selected Telecommunication Companies” Asian Journal of Research in Business Economics & Management” (ISSN No. 2249-7307) (Online), 2250-1673( Print) Accepted
12. Singh Gagandeep & Singh Sukhdev,” The Impact of Working Capital Management on Profitability- An Empirical Analysis of Fertilizer Industry in India” International Journal of

12. Singh Sukhdev & Sidhu Jasvinder, "Managing Intellectual Capital in Commercial Banks" Sent for publication.

### **Publication in National Journals**

1. Singh Sukhdev, "Convertible Debentures-An Increasing Trend", The Chartered Secretary, ICSI, New Delhi, Vol. XX, No. 8, August, 1990, pp. 644-645, 650.
2. Singh Sukhdev, "Disclosure of Inventory Valuation policies in Public Enterprise" The Management Accountant, The Institute of Cost and Works Accountant of India, Kolkatta, Vol. 32, No. 11 November, 1997, pp. 849, 851.
3. Singh Sukhdev, "Planning Sales For Distributable Profits" The chartered Accountant, The Institute of chartered Accountants of India, Vol. 5 March, 2004, No. 9, pp 985-987.
4. Singh Sukhdev, "Economic Order Quantity: Need for Overhaul" Indian Management Studies Journal, Punjab School of Management Studies, Punjabi University, Patiala Vol. 9, June, 2005 pp. 131-139.
5. Singh Sukhdev, "Variance Analysis: Need for Improvement" The Journal of Strategic Management & Information Technology, Regional Institute of Management & Technology, Mandi Gobindgarh (Punjab) Vol. 2 July 2005 pp. 53-60.
6. Singh Sukhdev, "Performance of Banking Sectors in Comparison to Bench Marks" Indian Banker, Indian Banks' Association, Mumbai Vol. 1, No. 4, April, 2006 pp. 33-35.
7. Singh Sukhdev, "Performance of Commercial Banking Sectors in India" Effective Management, Ludhiana Management Association, Department of Business Management, PAU Ludhiana Vol. 23, No. 1, June, 2006 pp. 45-50.
8. Singh Sukhdev, "Inventory Control in IFFCO" The Management Accountant, The Institute of Costs and Works Accountants of India, Kolkata Vol. 41, No. 7, July, 2006 pp 577-582.
9. Monika Kansal & Singh Sukhdev, "Intra Industry Analysis of Costs In Indian Automobile- A Study Off Selected Companies" PCMA Journal Of Business, Vol. 2, No. 1 Dec. 2009 pp 110-121.
10. Singh Sukhdev, "Management of Profits in Commercial Banking Sectors in India", GNA Journal of Management & Technology (ISSN 0974-5726), Vol. V, No. 1, October 2010 pp. 67-75.
11. Singh Sukhdev, "Management of Profitability in Commercial Banking Sectors IN India" PCMA Journal of Business (ISSN 0974-9977), Vol. 3, No. 1, pp. 27-37.

12. Singh Sukhdev, "Emerging Dimensions in Corporate reporting- A case Study of TCS", UGC Sponsored national Conference on August 10-11, 2010 held at Government College Ludhiana.
13. Singh Sukhdev," Revelations on Corporate Governance "UGC-National Seminar on Aug.27, 2010 at Arya College Ludhiana.
14. Dhall Harmohan Singh & Singh Sukhdev, "The Challenge Ahead- A critical Analysis of the Financial Crisis 2007-2008" ICSSR Sponsored National Seminar on- Changing Dimensions of Indian Financial Sector on Jan. 30, 2010 At Guru Nanak National College Doraha.
15. Singh Sukhdev," Redemption of preference shares" Student Chartered Secretary, The Institute of Chartered Sectararies of India, ACCEPTED.

### **Papers accepted/ published in International Conferences**

1. Singh Sukhdev," Inventory Control Practices in Selected Indian Manufacturing Compnies"International Conference on "Global Business, Economic and Transportation: Interdisciplinary Innovations for Sustainable Growth and Development" Sheraton Deira Hotel, Dubai on December 29-30, 2013
2. Singh Sukhdev & Kaur Sukhwinder ," Impact of Spirituality on Self Development and Performance" International Seminar on Spiritualism in Education, Organized by University School of Management & Computer Sciences, Desh Bhagat University, Mandi Gobindgarh ( India) on ----.2013
3. Singh Sukhdev, "Management of Profitability in Commercial Banking Sectors in India" in Post Liberalization Period International Conference on Business and Information, Singapore on July 12-14, 2006.
4. Singh Sukhdev, "Cost Management in Commercial Banking Sectors in India" International Seminar by IAA and Department of Commerce, University of Delhi on Dec. 22-23, 2006.
5. Singh Sukhdev & Monika Kansal, "Disclosure Practices of Intellectual Capital in Indian Pharmaceutical Industry" on Dec.22-23, 2010 at UBS P.U., Chandigarh.
6. Singh Sukhdev & Dhall H.S.," A Study of Indian Banks & Stock Markets-: The Interrelationship" held at GJIMT, Mohali, on 18-19 Feb, 2010.
7. Dhall Harmohan Singh & Singh Sukhdev,"Public Shareholding and Performance Enhancement in Indian Banks "Economic & Social Survival Stakeholders significance for sustainability & Growth: Business Model for Future, held at PCTE Group of Institutes, Badawal, Ferozpur Road, Ludhiana on March 30,2013

### **Papers accepted/published in National Conferences**

1. Singh Sukhdev Behl R.L., “Corporate Governance Disclosure in Banking Sector “Financial Sector Reforms: Contemporary Issues and Challenges, Punjabi University, Patiala (Punjab) on February 10-11, 2005.
2. Singh Sukhdev, “Banking Industry in 2020 - Developed India: Vision 2020,” Panjab University, Chandigarh on February 22, 2005.
3. Singh Sukhdev, “Performance of Mutual Funds of Selected Companies” National Seminar on Mutual Funds, Khalsa College for Women, Ludhiana on Nov. 24-25, 2006.
4. Singh Sukhdev, “Emerging Dimensions In Indian Banking System” ICSSR Sponsored National Seminar on- Changing Dimensions of Indian Financial Sector on Jan. 30, 2010 at Guru Nanak National College, Doraha.
5. Singh Sukhdev, “Emerging Dimensions In Corporate Reporting-A Case Study Of TCS”UGC Sponsored National Conference on Aug.10-11, 2010 held at SCD Government College Ludhiana
6. Singh Sukhdev, “Revelations on Corporate Governance “UGC-National Seminar on Aug.27, 2010 at Arya College Ludhiana.
7. Dhall Harmohan Singh & Singh Sukhdev, “The Challenge Ahead- A critical Analysis of the Financial Crisis 2007-2008” ICSSR Sponsored National Seminar on- Changing Dimensions of Indian Financial Sector on Jan. 30, 2010 At Guru Nanak National College, Doraha.
8. Dhall Harmohan Singh & Singh Sukhdev,”Public Sector Equity Issues and Investor Returns ”Emerging Paradigms in Business Ethics On November 03,2012 at Mata Gujri College Fatehgarh Sahib

### **Books Published (co-author)**

<i>S. No.</i>	<i>Title of Book</i>	<i>Author(s)</i>	<i>Name of Publisher and Year</i>	<i>ISBN</i>
1	Management of Services (Banking and Insurance)	Dr. Sukhdev Singh and Jagroop Singh	Kalyani Publisher, Ludhiana, 2005	ISBN81-272-1983-5
2	Financial Accounting	C. Mohan Juneja, J.S. Arora and Dr. Sukhdev Singh	Kalyani Publisher, Ludhiana,2010	ISBN978-81-272-6082-8

## **Awards**

Awarded for contribution to teaching profession by Shaheed Sewa Memorial Society.

## **Guest Lectures Delivered**

1. Delivered an Expert Talk on “ Corporate Social Performance: Emerging Change in the Business world” under TEQIP-II on October 29,2013 at Beant College of Engineering & Technology, Gurdaspur.
2. Delivered an Expert Talk on “ Spirituality &Business : A challenge to the Potential Employees” under TEQIP-II on November 06,2013 at Beant College of Engineering & Technology, Gurdaspur.
3. Delivered Lectures at Ramgarhia Girls College, Ludhiana on “Need for Improvements in Accounting Literature”.
4. Extension Lectures given at Master Tara Singh Memorial Girls College, Ludhiana on “Need for Improvement in Literature of Management Accounting”.
5. Salient features of Project report and financial aspects of SSI Units Organized by Science & Technology Entrepreneurship Park STEP (Govt. of India).
6. Salient features of Project report and financial aspects of SSI Units Organized by Science & Technology Entrepreneurship Park STEP (Govt. of India) at Bhutta College of Engineering & Technology.
7. Salient features of Project report and financial aspects of SSI Units Organized by Science & Technology Entrepreneurship Park STEP at LCET (Ludhiana College of Engineering & Technology Ludhiana organized by S.T.E.P, Govt. of India, Ludhiana.
8. Emerging Dimensions in Indian Banking sponsored by ICSSR at GNN College, Doraha, Ludhiana.
9. “Entrepreneurship and Innovations” organized by Dept. of Commerce & Business Innovations, Government College Ludhiana on Nov. 13,2011
10. “Advance Bank Management”Organised Indian Institute of Banking & Finance at Panjab National Zonal Training Office Ludhiana on April 29,2012
11. “ Financial Aspects of Entrepreneurship’ organized by Indian Society for Technical Education on Feb. 13,2012
12. “ Optimization in financial Decisions”AICTE sponsored Two Week staff Development Programme at Saheed Bhagat Singh State Technical Campus Ferozpur on May 30, 2012
13. “Innovations and Entrepreneurship” PG Deptt. Of Commerce & Business Innovation-Interdisciplinary & Emerging Areas of University Grants Commission at SCD Govt.

College Ludhiana on Nov. 13, 2011

14. “ Working Capital Management” delivered expert talk to the students of MBA on 23.4.2009 at Sant Baba Bhag Singh institute of Engineering & technology, Padhiana ( Jalandhar)
15. “Commerce-Scope” delivered lecture to the students of Teja Singh Suntatar Memorial College, Ludhiana on October 15, 2009
16. “ Emerging Dimensions of Indian Banking” delivered guest lecture to the students of BBA & MBA at Desh Bhagat Foundation Moga on Aug. 20,2011
17. “Emerging Dimensions of Entrepreneurship: Challenges and Opportunities” at a seminar organized by the PG Deptt. Of Commerce GTB National College Dakha on Feb. 18, 2012
18. “ Emerging Trends in Business World” delivered extension to the students of BBA & M. com. At Guru Nanak Khalsa College for Women on Feb. 29, 2012

### **Courses Organized**

S. No.	Name of the Course	Sponsoring Authority	Duration
1.	<b>Strengthening Research Methodology</b>	<b>NITTTR Chandigarh</b>	<b>May14-18,2012</b>
2.	<b>Capital Markets &amp; Financial Instruments</b>	<b>AICTE New Delhi</b>	<b>Dec.02-16,2011</b>
3.	<b>New Initiatives and Directions in Entrepreneurship and Management</b>	<b>NITTTR, Chandigarh</b>	<b>March18-20,2010</b>
4.	<b>Entrepreneurship Awareness programme</b>	<b>STEP, Government of India Ludhiana</b>	<b>Jan.17-19,2011</b>
5	<b>Entrepreneurship Awareness programme</b>	<b>STEP, Government of India Ludhiana</b>	<b>Jan.09-11,2011</b>

### **Seminars and Trips Organized**

1. Being Coordinator, organized seminar on “Self- Employment” in the PG Department of Commerce of the College.
2. Organized Industrial and Cultural Trips to Various Places.

### **Management Development**

1. Attended Management Development programme on, “Management Capacity Enhancement



Programme for Administrators” from January 13-17,2014 organised by Indian Institute of Management Lucknow Noida Campus

2. Attended Management Development Programme on “Export Procedures and Documentation” from May 13 to 16, 2006, Indian Institute of Foreign Trade, New Delhi.

### **Conferences/Seminars Chaired**

1. Chaired Interactive Seminar on Research Methodology and Quantitative Analysis at Lovely Professional University, Jalandhar.
2. “Business challenges and Strategies in emerging Global Scenario”, held at Guru Gobind Singh College Sector 26, Chandigarh on Feb. 6,2012
3. “Changing Landscape of Indian Service Sector” held at Sikh National College Banga on Feb. 24-25,2012
4. ‘ Changing scenario of Corporate Governance” held at Arya College Ludhiana on August 27,2010

### **Personal Details**

Date of Birth: 2<sup>nd</sup> October, 1959

Father’s Name: Mr. Harnam Singh

**Dr. Parampal Singh**  
**Associate Professor,**  
**Department of Business Management,**  
**Guru Nanak Dev Engineering College, Ludhiana**  
**Contact no: 9815903230 (M)**  
**E-Mail Id: param351@yahoomail.com**

Areas of Interest/Research: Marketing, Management, Consumer Behaviour, Advertising. Well versed with statistical Software's for doing research.

### **Academic Qualifications**

Ph.D	Marketing (2014) Guru Nanak Dev University, Amritsar.
MBA	Marketing/ Finance ( 1998) Guru Nanak Dev University, Amritsar.
MSc (Hons School)	Microbiology (Hons School, 1996) ( Merit Holder) Guru Nanak Dev University, Amritsar.
BSc (Hons School)	Microbiology (Hons School, 1996) (Gold Medalist) Guru Nanak Dev University, Amritsar.
UGC NET	Cleared both for Management and Microbiology
Experience Teaching	Associate Professor August 2007 till date at Department of Business Administration Guru Nanak Dev Engineering College Ludhiana. 2000 to August 2007 as Lecturer at GGNIMT Ludhiana.
Industry	2 years (May 1998 - July 2000) at ICICI bank as Territory Manager.

### **Publications**

#### **Publications in International journals**

1. Advances in Economics and Business Management, "The Influencing Role of Children in Family Decision Making : A study of Mothers Perception". Vol 2, No 1 Jan , March 2015, ISSN: 23941545.
2. International Journal Of Business Quantitative Economics and Applied Management Research "Advertising Milk Nutritional Supplement: A study of Mothers Perception". Vol 1, Issue 3, August 2014.
3. "TV advertising directed at Children: A parental Perspective". February, 6-8 2014 Conference proceedings at Rome,

4. International Journal of Marketing, Financial Services and Management Research” Glamorizing violence through Television Advertising: A parental Viewpoint”. Vol2 No.1. Jan-March, 2013. ISSN 22776788.
5. International Journal Of Retailing and Marketing “Growing Parental Concern about TV advertising to Children : A Review”. Vol4 No.2, July 2012. ISSN: 0976-318X

#### **Publication in National Journals**

1. Retail Sector in India, opportunities and Challenges. March 2014
2. Researchers tandem” Educating parents about violence and aggression promoted through television”. Vol 03, No 09, Jan- March 2012. ISSN: 2230-8806
3. Researchers Tandem Living with stress , Vol 02, No 07, Jan- March 2010 ISSN: 2230-8806.
4. M-World titled “Business process Outsourcing”, April, 2006.

#### **Books Published-**

1. Principles and Practice of Management PTU (MBA) published by Kalyani Publishers 2006. Fourth revised edition 2009 ( ISBN-978-93-272-1505-2)
2. Recent Advances in Agriculture Marketing published in October 2006 through World Bank.
3. Principles and Practice of Management (BCA) published in 2006. (ISBN-81-272-3426-5)
4. Service Marketing (MBA/BBA) published in 2006 ( ISBN-
5. Total Quality Management (BBA) published in 2007. Third Revised Edition, 2010.
6. Principles of Management (MBA) West Bengal University published in 2008.
7. Public Relations (MBA) published in 2009.
8. Book on Marketing of services ( MBA ) Bharathidasan University published in May 2010.
9. Book on Services marketing ( MBA ) MD University published in June 2010.
10. Book on Marketing of Services ( MB) Punjabi University Published in January 2011.
11. Book on Marketing of Services ( Calicut University ) Published in January 2012.
12. Marketing of services: (Dibrugarh University) published in November 2012

#### **Papers Presented at International Level Conferences-**

1. 9<sup>th</sup> MBFEMT International Conference at Jawaharlal Nehru University, New Delhi, “*The Influencing Role of Children in Family Decision Making : A study of Mothers Perception*”. February 7<sup>th</sup> -8<sup>th</sup> 2015.
2. 11<sup>th</sup> PCMA International Business Conference at Multani Mal Modi College, Patiala, “Greener way of Marketing: A study of perception of Youth”, November 7-8, 2014.
3. 3<sup>rd</sup> International conference on Social and Behavioral Sciences at Sapienza University Rome , Italy “ *TV advertising directed at Children : A parental Perspective*”. February 6-8 2014
4. International conference “EVOLVE” at PCTE Group of Institutions “*How Socially Responsible are the TV advertisements*”. 30<sup>TH</sup> March 2013.

5. International Conference at PU Chandigarh organized by PCMA on Topic *People Power*. 2010.
6. International level Conference at GNIMT on *Consequences of Advertising: A Challenge for Marketers* MAY 2007.
7. International level Conference at GNIMT on Management Challenges in present era MAY 2006.

#### **Papers Presented at National Level Conferences-**

1. 6<sup>th</sup> IIMA Conference on Marketing in Emerging Economies, *Understanding Parental Psychology regarding TV advertising Directed at Children* at Indian Institute of Management Ahmedabad (IIMA) from January 7-9, 2015.
2. “*Mapping the customer sentiments about Organised Retailing : A critical analysis of Big Bazaar.* ” National level conference at GGNIMT on 3-4 March 2012.
3. National level seminar at GNIMT. Ludhiana on *Management Agenda 2010*.
4. National level Seminar at GGNIMT on *Service Sector Challenges and opportunities in Indian Context*, May 2007.
5. National level seminar at M.M Institute Of Management, Mullana On the topic *Outsourcing-Bane or A Boon* April 2006.
6. National level seminar at Lovely Institute of Management on the Topic *Globalisation* March 2006.
7. National level seminar at PIMT Mandi Gobindgarh on Topic *India’s Image Building Strategies* April 2005.
8. National level seminar at M.M Institute Of Management, Mullana on the topic *From home to world (Work Place for intellectual Indians)* June 2004.

#### **Workshops/STP/FDP Attended**

1. MDP organized by IIM (Indian Institute of Management) Udaipur on “*Management Capacity Enhancement* “ from 30<sup>th</sup> march-4<sup>th</sup> April 2015.
2. Short term Course organized by IIT (Indian Institute of Management) Roorkee on “*Advances In the Management*” from 14<sup>th</sup>-18<sup>th</sup> July 2014.
3. Short term course organized by NITTTR on “*Strengthening Research Methodology*”, 14<sup>th</sup>- 18<sup>th</sup> July 2012
4. Workshop by GNDEC, “*Ludhiana on Content Management System*” from 22<sup>th</sup> -23<sup>th</sup> May 2012.
5. Short term course organized by NITTTR on *Student Evaluation* 24<sup>th</sup>-28<sup>th</sup> July 2011 .
6. Faculty Development programme organized by GNDEC Ludhiana on *Fundamentals of Research Methodology* from 11<sup>th</sup>- 15<sup>th</sup> July 2011.
7. Short term programme at IIT Roorkee under QIP Programme on “*Decision Making Techniques for engineering and Management*”. 7<sup>th</sup>-11<sup>th</sup> March 2011.
8. Staff Development Programme organized by GNDEC, Ludhiana on “*New Initiatives and directions in entrepreneurship and management*”, from 18<sup>th</sup>- 20<sup>th</sup> March 2010.
9. Short term programme at GNDEC (Ludhiana) organized by the NITTTR Chdon “*Educational Auditing and Feedback System for Excellence in Technical Institutions*”. 12<sup>th</sup> – 16<sup>th</sup> January 2009.

10. Workshop on “*Research Methods and Research Paper Writing*” conducted by AIMA ( All Indian Management Association), New Delhi on 15<sup>th</sup> -16<sup>th</sup> January 2009.
11. Faculty Development Program at Thapar University Patiala on SPSS 17. From 30<sup>th</sup> - 31<sup>th</sup> January 2009.
12. Short term programme organized by the NITTTR at Chandigarh on “*Strategic Management for excellence*” from 28<sup>th</sup> -1<sup>st</sup> July 2008.
13. Short term programme at GNDEC (Ludhiana) organized by the NITTTRChdon*Innovation and Creativity Development* from 14<sup>th</sup> – 18<sup>th</sup> July 2008.

#### **Guest / Extension Lectures**

1. Expert Lecture on *Communication Skills for entrepreneurs* Organised by Science & Technology Entrepreneurship Park STEP March 2015.
2. Expert Lecture on *Time Management Skills* at Gulzar group of Institutions in October, 2014
3. Expert Lecture on *Need of communication skills in Business Management.* at Gulzar group of Institutions on 19/10/12.
4. Expert Lecture on *Enhancing Communication Skills* organized by LCET (Ludhiana College of Engineering & Technology Ludhiana. 2011
5. Expert Lecture on *Effective Communication for Entrepreneurs* Organised by Science & Technology Entrepreneurship Park STEP Jan 29, 2010
6. Expert Lecture on *What makes Communication Effective* Organised by Bhutta College of Engineering & Technology Nov 2009.

#### **Projects Guided**

1. Acting as guide for PhD. Students of Punjab Technical University in the area of Marketing.
2. Acting as a guide for students of Marketing of IGNOU. Handled about 40 Projects.
3. Handling the project reports of MBA final semester students.

**(Dr. Parampal Singh)**

**Prof. (Mrs.) Amanjot Kaur Gill**  
 Assistant Professor,  
 Department of Business Administration,  
 Guru Nanak Dev Engineering College, Ludhiana.  
 Contact: 0161-2490339; 098-761-56364 (M)  
 E-mail: amanjot@gndec.ac.in.

**Experience: 12 years (Teaching and Research)**

S.No.	Post	Organization	Period
1.	Assistant Professor (Senior Scale)/ Assistant Professor	Department of Business Administration, Guru Nanak Dev Engineering College, Ludhiana	10 <sup>th</sup> August, 2007 till date
2.	Lecturer	G.G.N. Khalsa College, Ludhiana	Academic sessions 2000-2001, 2001-2002, 2002-2003, 2006-2007
3.	Lecturer	G.H.G.Khalsa College, Gurusar Sudhar	Academic session 1999-2000
4.	Lecturer	M.T.S.M College, Ludhiana	Academic session 1998-1999

**Academic Record**

S.No.	Class/Degree	Board/University	Year
1.	M. Phil (Management)	Periyar University, Salem	2009
2.	M.Com (Business Administration)	GNDU, Amritsar	1993
3.	Bachelor of Business Administration	GNDU, Amritsar	1991

**\* Pursuing Ph.D.**

**Ph.D. Thesis Title:** Sales Person - Organizational Fit and It's Impact on Their Formal and Informal Behavior at Work: Test of Mediated Model.

**M Phil Thesis Title:** State of Tourism Industry in Punjab (India): A case study

**Consultancy Activities**

- Acted as consultant for a training impact study in Police Department, Ludhiana in association with IIDM, Bhopal in February, 2013

**List of Publications**

**International Journals**

- Amanjot Kaur Gill et al., "Correlation between Employee and Customer Satisfaction: A Case of a Heart Care Facility," World Journal of Social Sciences Vol. 2. No. 4. July 2012. Pp. 267 –272.

- Amanjot Kaur Gill et al., “Quality of Service in Hospitality Industry: An Empirical Study,” World Review of Business Research Vol. 2. No. 3. May 2012. Pp. 162 – 173.
- Amanjot Kaur Gill et al., “Sales Person - Organizational Fit and it’s Impact on their Formal and Informal Behavior at Work: a Review”, Review of Business & Technology Research (RBTR) ISSN 1941-9414, Volume 11, Number 1, December 2014.

### **International Conferences**

- Amanjot Kaur Gill et al., “Business Ethics and Corporate social responsibility: An empirical study of Business in Ludhiana”, 4th International Conference Management Next: Paradigms and Innovation, Gyan Jyoti Institute of Management & Technology, Mohali. 19-20 Feb. 2010.
- Amanjot Kaur Gill et al. “Indian Currency rate forecasting using Neural Networks,” 2010 IEEE International Conference on Advanced Management Science, IEEE, ICAMS 2010, Chengdu, China, July 9-11, 2010.
- Amanjot Kaur Gill et al. “Correlation between employee and customer satisfaction,” 4th International Business and Social Science Research Conference, Dubai, 5-7 Jan. 2012.
- Amanjot Kaur Gill et al., “Quality of Service in Hospitality Industry: An Empirical Study,” 4th International Business and Social Science Research Conference, Dubai, 5-7 Jan. 2012.
- Amanjot Kaur Gill et al., “Ethical behavior and corporate social responsibility: A case study,” Third International Conference on Computer Application, Pondicherry, 27 - 29, Dec. 2012.
- “State of Tourism Industry in Punjab (India): A case study,” Congress on Economy, Finance and Business (CEFB2013), Thailand, 06-08 November 2013.
- “Corporate Social Responsibility in small and medium enterprises in Industrial hub of Ludhiana (India): A case study,” Congress on Economy, Finance and Business (CEFB2013), Thailand, 06-08 November 2013.
- Amanjot Kaur Gill et al., “The Science & Technology Entrepreneurs Park (STEP), GNDEC, Ludhiana: A Case Study” 6<sup>th</sup> National Conference on Innovative Approaches in Management, Law & Social Sciences for Sustainable Growth and Development, Solan, November 28-29, 2014.
- Amanjot Kaur Gill et al., “Sales Person - Organizational Fit and it’s Impact on their Formal and Informal Behavior at Work: a Review”, 2014 NIT-MTMI International

Conference on Emerging Paradigms and Practices in Global Technology, Management & Business Issues, NIT, Hamirpur, December 22-24 , 2014

- Amanjot Kaur Gill et al., “Employees’ Satisfaction about HR Policies and Practices: a study on Agro-Based Industries in Punjab (India)”, International Conference on Emerging Trends in Engineering and Management (ICETEM’14), Sree Narayana Gurukulam College of Engineering, 30<sup>th</sup> and 31<sup>st</sup> December 2014.
- Amanjot Kaur Gill et al., “Impact of Emotional Intelligence on job satisfaction: An empirical study”, 2<sup>nd</sup> International Business Conference on ‘Value Creation for Sustainable Development’, Sri Guru Granth Sahib World University, Fatehgarh Sahib March 17-18, 2015.

### **Training Programs attended**

- One week AICTE-ISTE approved short term training programme on “Talent Management” conducted by Guru Nanak Institute of Management & Technology, Model Town, Ludhiana from 16<sup>th</sup> June, 2008 to 20<sup>th</sup> June, 2008.
- Three day ISTE approved and sponsored faculty development camp on “Entrepreneurship” conducted by Guru Nanak Institute of Management & Technology, Model Town, Ludhiana from 21<sup>th</sup> June, 2008 to 23<sup>th</sup> June, 2008.
- One week MHRD/AICTE sponsored summer school on “Innovation & creativity development” conducted by NITTTR at GNDEC from 14<sup>th</sup> July, 2008 to 18<sup>th</sup> July, 2008.
- One week MHRD/AICTE sponsored winter school on “Educational auditing and feedback system for excellence in technical institutions” conducted by NITTTR at GNDEC from 12<sup>th</sup> January, 2009 to 16<sup>th</sup> January, 2009.
- One day Awareness Training Program on Quality Management System (ISO 9001:2008) held on 16<sup>th</sup> March, 2010 conducted by Moody International Certification India Ltd.
- Three day short term training program on “New initiatives and directions in entrepreneurship and management” conducted by NITTTR at GNDEC from 18<sup>th</sup> March, 2010 to 20<sup>th</sup> March 2010.
- Two weeks AICTE sponsored short term training programme on “Capital markets and financial instruments” conducted by GNDEC from 2<sup>nd</sup> December, 2011 to 16<sup>th</sup> December, 2011.



- One week short term training programme on “Strengthening research methodology” conducted by NITTTR at GNDEC from 14<sup>th</sup> May to 18<sup>th</sup> May, 2012.
- One week short term training programme on “Induction Training Programme Through ICT” conducted by NITTTR at GNDEC through ICT from 4<sup>th</sup> February to 8<sup>th</sup> February, 2013.
- One week TEQIP-II Sponsored Faculty Development Programme on “Computational Research Methodologies in Information Securities” organized by Department of Information Technology, Guru Nanak Dev Engineering College, Ludhiana from 6<sup>th</sup> to 10<sup>th</sup> January, 2014.
- One week TEQIP-II Sponsored Faculty Development Programme on “Natural Language Processing” organized by Department of Computer Science and Engineering, Guru Nanak Dev Engineering College, Ludhiana from 13<sup>th</sup> to 17<sup>th</sup> January, 2014.
- Two week AICTE Sponsored Faculty Development Programme on “Advanced VLSI Design Techniques” organized by Department of Electronics and Communication Engineering, , Guru Nanak Dev Engineering College, Ludhiana from 20<sup>th</sup> to 31<sup>th</sup> January, 2014.
- Three day Management Development Programme titled “Effective Team Building” organized by the Management Development Centre, Mahatma Gandhi State Institute of Public Administration, Chandigarh from 26<sup>th</sup> to 28<sup>th</sup> February, 2014 at Chandigarh.
- Residential Training Programme on “Project Management & Financial Monitoring” organized by National Productivity Council from 26<sup>th</sup> to 30<sup>th</sup> May, 2014 at Gangtok, Sikkim.

#### **Training Programmes conducted as Coordinator**

- Three day short term training program on “New initiatives and directions in entrepreneurship and management” conducted in collaboration with NITTTR at GNDEC from 18<sup>th</sup> March, 2010 to 20<sup>th</sup> March 2010.
- Three day Entrepreneurship development programme conducted in collaboration with STEP from 11<sup>th</sup> March 2013 to 13<sup>th</sup> March 2013.

#### **Additional Duties**

- Member college library advisory committee.
- Departmental representative college magazine committee.
- Department Time Table and Academic coordinator.
- Department ISO 9000 coordinator.

- Incharge Parwaaz Club-A Departmental professional club for students of MBA.
- Faculty Coordinator of Student Chapter of Ludhiana Management Association.

**Additional Academic activities beyond classroom teaching**

- Guided over 40 MBA final research projects besides numerous training projects.
- Proactive role and discharge of counseling duty during MBA admissions every year.
- Acted as Head Examiner for PTU evaluation centre.
- Acting as AICTE observer in CMAT exam from 2012 till date
- Organization and accompanying of educational/Industrial and recreational tours for students.
- Organized “Managerial Flair” an inter and intra college professional event under the aegis of Parwaaz club on 11<sup>th</sup> February, 2010.
- Participation in exam conduct, evaluation and viva voce exams in and outside the college.
- Guidance of students as a Mentor/Advisor.

**(Amanjot Kaur Gill)**

**Name : Harmohan Singh Dhall**

**Date of Birth: February 3, 1975**

**Designation: Assistant Professor**

**Experience:**

- i) Industrial: 8 years experience as Manager (Exports section) in Nahar Group of Companies . The job profile comprised of Business development, managing export documentation and optimizing logistics support.
- ii) Teaching: 6 years teaching experience with the Department of Business Administration, G.N.D.E.C., Ludhiana.

**Educational Qualifications:**

- i) 2 year full time Masters in Business Administration (Marketing Management) from Department of Business Management, Punjab Agricultural University, Ludhiana.
- ii) 4 years full time Bachelors in Technology (Mechanical) from Guru Nanak Dev Engineering College, Ludhiana.

**\*Pursuing Doctorate in the field of Management from Punjab Technical University.**

**Paper Presentation in International conferences/Seminars:**

- i) Paper titled “ Performance of Indian Equity IPOs – Comparative study” in 11<sup>th</sup> PCMA International Business Conference held at Multani Mal Modi College, Patiala on 7-8 Nov 2014
- ii) Paper titled “ Public Shareholding and Performance Enhancement in Indian Banks” in “10<sup>th</sup> International Management Conference on Economic and Social Survival” held at PCTE Group of Institutes on 30 Mar., 2013
- iii) Paper titled “ Technology and Integration of Capital Markets” in International Conference in “Technological and Management Advancements; Issues and Challenges:2011” held at R.I.M.T. on 10 Oct., 2011
- iv) Paper titled “ A study of Indian Banks and Stock Markets-The Interrelationship” in 4<sup>th</sup> International Conference titled “Management Next: Paradigms and Innovations” held at Gian Jyoti Institute of Management and Technology on 19-20 Feb 2010

**Paper Presentation in National conferences/Seminars:**

- i) Paper titled “A comparative study of Risk and Return of selected ICICI PAMC & SBI FMPL schemes in UGC SPONSORED National Seminar “ Contemporary issues in Management” held at School of Management Studies, Punjabi University, Patiala on 14 Nov.,2014

- ii) Paper titled “Public sector equity Issues and investor returns” in National Conference “ Emerging Paradigms in Business Ethics” held at Mata Gujri College, Fatehgarh Sahib on 03 Nov., 2012
- iii) Paper titled “ The Challenges Ahead- A critical analysis of the Financial Crisis 2007-2008” in ICSSR sponsored National Seminar on “Changing Dimensions of Indian Financial Sector” held at Guru Nanak National College, Doraha on 30 Jan., 2010

**FDPs/ Workshops/Seminars/ Summer schools organized:**

- i) Coordinated two weeks AICTE sponsored Staff Development Programme titled “Capital Markets and Financial Instruments” from 02 Dec. to 16 Dec. 2011 AT Department of Business Administration, Guru Nanak Dev Engineering College, Ludhiana. A grant of Rs 5.00 lakhs was sanctioned for the same by AICTE.
- ii) Organized and Coordinated two Training programmes on Entrepreneurship Awareness for students of M.B.A and M.C.A in collaboration with S.T.E.P, G.N.D.E.C, Ludhiana in year 2011 and 2012 respectively.

**Publications:**

- i) Authored book on Corporate Legal Environment
- ii) Research paper titled “ Limited English Language Proficiency- A major source of stress for Engineering and Management Students” in proceedings of National seminar cum workshop titled “Combating Stress in Life” organized by D.D. Jain College of Education, Ludhiana and sponsored by Punjab University College Development Council, Chandigarh.

**Professional Memberships held:**

- i) Member L.M.A (Ludhiana Management Association, affiliated to All India Management Association.
- ii) Senior Member, Indian Institution of Industrial Engineering.

**FDPs/ Workshops/Seminars/Summer schools attended:**

- i) Attended two AICTE sponsored Faculty Development programmes of 15 days duration each.
- ii) Attended one TEQIP –II sponsored Faculty Development programme of two week duration
- iii) Attended four TEQIP –II sponsored Faculty Development programme of one week duration each.
- iv) Attended one TEQIP -II sponsored workshop of one day duration .
- v) Attended various NITTTR sponsored Short term Training programmes.

**(Harmohan Singh Dhall)**

**Dr. Navdeep Kaur,**

Assistant Professor,

Department of Business Administration,

Guru Nanak Dev Engineering College, Ludhiana

Ph no: 98031-00804, 98763-43366

**Office:** 0161-2490339-Ext.1902**E-mail Id-** nav271@gmail.com

---

**Total Experience: 9 years (Research & Teaching)****Educational Qualifications:**

<b>Degree</b>	<b>University/College</b>	<b>Year of Passing</b>	<b>Percentage/OCPA</b>
<b>Ph.D*</b>	Punjab Agricultural University, Ludhiana	March, 2009	7.58/10 (Ist Div)
<b>M.B.A</b>	Punjab Institute of Management &Technology, Mandi Gobindgarh, Punjab Technical University, Jalandhar	May,2004	74.5 (Ist Div)
<b>B.B.A</b>	Guru Nanak Girls College, Ludhiana Punjab University, Chandigarh, Punjab	April-May,2002	60.3 (Ist Div)

**\*Award of Honour of highest OCPA in Ph.D programme in 2007 from Department of Business Management, College of Basic Sciences and Humanities, P.A.U, Ludhiana.**

**Research Work:**

**M.B.A Project:** To Study the Impact of Print Media Advertising on Purchase Behaviour of Consumers.

**Ph.D Dissertation:** Complaint Redressal System of selected White Goods Companies”.

**Research and Teaching Experience:**

- Registered Ph.D in January 2005 under the registration no: L-2004-BS-42-D in the Department of Business Management at Punjab Agricultural University, Ludhiana.
- 1 year Teaching Experience at RIMT, Group of Institutes Mandi Gobindgarh. (July18, 2008 to 6 August, 2009).
- Joined as Assistant Professor in Department of Management, Guru Nanak Dev Engineering College, Ludhiana. (Joining date 7 August, 2009) and continue till date.
- Guiding 4 Ph.D candidates under Punjab Technical University, Jalandhar.

### **Related Experience:**

- I did my summer training at Hero cycles limited from 1 July 2003 to 15 Sept 2003, during my M.B.A program and worked on the project “**To Study the Marketing Aspects Related to Hero Bicycles with Special Emphasis on Four P’s of Marketing Mix.**”
- During Doctoral program ,I did my eight weeks industrial training, from June 2006 to July2006 in MNC Nestle India Limited,Moga and worked on the project “**Brand Equity and Consumer Behaviour and Retailers Survey**”

### **Publications: (National/International)**

1. Retail Scenario: Upcoming Opportunity, Authored by Ramandeep Singh, and Co-authored- Navdeep Kaur, Souvenir, 2007 P.AU, Kisan Club (Regd.) Directorate of Extension Education, Punjab Agricultural University, Ludhiana.
2. Service quality, its impact on customer complaining behaviour and Recovery efforts- A Review. Authored by: Navdeep Kaur and Co- authored- Dr. Pratibha Goyal, published in IMSJ Punjabi University, Patiala issued in October-2009. Vol-13, page no13-23.
3. Complaint Redressal System and Service quality Gaps- A study of White Goods Companies. Authored by: Navdeep Kaur and Co- authored- Dr. Pratibha Goyal, published in RIMT- Journal of Strategic Management and Information Technology, issue 2009 Vol 6 number 1 to 4. ISSN 0975-5438.
4. SERVQUAL Analysis and Customer complaining behaviour of Selected White Goods Companies. Authored by: Dr. Navdeep Kaur and Co- authored- Dr. Pratibha Goyal, accepted for international conference held at GJIMT, feb-18-19, 2010.
5. Service Quality and Website Quality in Online Shopping: An Analogy. by Kalia, P., Kaur, N., and Singh, T. (2014) In: Proceedings of the PCMA-CU 10th International Conference on Business, Management and Economics, Chandigarh University, Chandigarh 8-9 February 2014.
6. Importance of Website Quality in Online Shopping. Kalia, by Kalia P., Kaur, N., and Singh, T. (2014) In: Proceedings of the Ist International Conference on ‘Issues and

Perspectives in Brand Management, Baba Farid College of Management and Technology, Bathinda, 20-22 February 2014, pp.107-109.

7. E-SERVQUAL and Electronic Retailing. Kalia, P., Kaur, N., and Singh, T. (2013) In: Proceedings of the 3rd National Conference on Trends and Issues in Product and Brand Management, Bathinda, 20-21 March 2013. pp. 84-87.
8. Impact Of Demographic Factors On People's Preference Regarding Various Investment Options – A Study At Ludhiana (Punjab) by Sood D and Kaur Navdeep, In Golden Research Thoughts an International Recognized Multidisciplinary Research Journal, ISSN No: 2231-5063, Vol III Issue VIII Feb 2014, having Impact factor of 2.2052.
9. An Analytical Study On Investors Perception Regarding Different Investment Schemes With Reference To Punjab” by Sood D and Kaur Navdeep, In ZENITH International Journal of Business Economics & Management Research ,ISSN 2249- 8826 ZIJBEMR, Vol.4 (2), FEBRUARY (2014) having Impact factor of .586.
10. A Study Of Saving And Investment Pattern Of Salaried Class People With Special Reference To Chandigarh (India) by Sood D and Kaur Navdeep, In International Journal of Research in Engineering, IT & Social Sciences (ISSN 2250-0588), Vol 5 Issue 2, Feb 2015, having Impact factor of 5.07.
11. Impact Of Demographic Factors On Investment Risk Behaviour Of Individual Investors-A Study In Punjab by Sood D and Kaur Navdeep, In Golden Research Thoughts an International Recognized Multidisciplinary Research Journal, ISSN No: 2231-5063, Vol-4 ,Issue-8 Feb 2015, having Impact factor of 3.4052.
12. Demography and Indian Investors- A Big Picture by Sood D and Kaur Navdeep, In International Journal of Advanced Research accepted for publication in April, 2015 Issue .
13. Emerging Marketing Tool: Impact of Green Marketing Practices on businesses submitted at UBS Ludhiana by Kaur Supreet and Dr. Kaur Navdeep as a Co-author.
14. Going Green: Methods and Initiatives by Telecom Companies in The Indian Telecommunication Sector- submitted at Arya College Civil Lines Ludhiana. Selected for publication but copy not yet received with ISSN NO. by Kaur Supreet, Dr Bhupinder Singh Chahal and Dr. Navdeep as Co-Auhtor's.

### **Chapter's in National Books with ISBN number:**

1. Indian Capital Markets-Sustainable and Development Perspectives. by: Dr. Navdeep Kaur and Co-authored: Shaveta Goyal, published in "Sustainable Development" Edited by Dr.B.S.Bhatia, Director General RIMT- Computer Sciences and Management Studies, Mandi Gobindgarh. ISBN NO: 818-450-2818
2. Marketing and B2C E-Commerce: The Indian Scenario by Kalia, P., Kaur, N., & Singh, T. (2015). Internet In A. Vashisht, G. Suri, & R. B. Kaur (Eds.), Innovation Management (pp. 127–134). Delhi, India: Excel India Publishers.ISBN NO: 97-893-848-69151.

### **Guest Lecture Delivered:**

- Delivered Guest Lecture on "Historical background of Indian Values vis a vis Entrepreneurship" at LCET (Ludhiana College of Engineering & Technology Ludhiana. Organized by S.T.E.P (Govt. of India) , Ludhiana
- Delivered Guest Lecture on "Customer satisfaction and customer index" at GNDEC Polytechnic, Ludhiana.
- Delivered Guest Lecture on "Capital budgeting" at GNDEC Polytechnic, Ludhiana.

### **FDPs and Seminars Attended:**

1. One Week Faculty Development Program attended Sponsored by NITCON Govt. Undertaking at RIMT- Engineering College, Mandi Gobindgarh.
2. Two Days SPSS Analysis attended at LM Thapar Engineering College,Patiala
3. Two Days International Conference attended and presented paper at Punjabi University, Patiala.
4. Two Days National Conference attended sponsored by UGC at Punjabi University, Patiala.
5. One day ISO Training sponsored by Moody International Ltd. attended at Guru Nanak Dev Engineering College, Ludhiana.
6. Three days Entrepreneurship Programme sponsored by NITTTR Chandigarh.
7. Three days workshop attended sponsored by International Management Institute, New Delhi with collaboration of Punjab Agricultural University, Ludhiana.
8. Two days International conference attended and presented paper at Desh Bhagat Institute of Management, Mandi Gobindgarh.
9. Five days FDP on "Student Evaluation" sponsored by NITTTR CHD collaboration with GNDEC,LDH.



10. Two weeks FDP on “Capital markets” sponsored by AICTE, New Delhi with collaboration with GNDEC,LDH.
11. Two weeks FDP on “Recent advancements in Production and supply chain Management” sponsored by Deptt. Of Production, GNDEC, LDH under TEQIP.

### **Additional Academic activities beyond classroom teaching**

- Guided over 30 MBA final research projects besides numerous training projects.
- Proactive role and discharge of counseling duty during MBA admissions every year.
- Organization and accompanying of educational/Industrial and recreational tours for students.
- Participation in exam conduct, evaluation and viva voce exams in and outside the college.
- Providing Departmental data to College TEQIP cell.
- Duty of accession of books in Central library, GNDEC, LUDHIANA in June-july, 2011.
- Departmental Library Incharge in GNDEC, LUDHIANA

### **Area of Interests:**

Marketing Management, Service Marketing, Service Quality, Retail Management.

### **Computer Skills**

- I. MS Word, MS Excel, MS Power Point and Corel Graphics
- II. Statistical software like GSTAT for Data Analysis

### **Personal Details**

Father’s Name : S. Gurmeet Singh  
Mother’s Name : Smt. Ranjeet Kaur  
Husband’s Name : Dr. Bhupinder P S Chahal  
Gender : Female  
Date of Birth : 27<sup>th</sup> January, 1981.  
Nationality : Indian.  
Languages known : English, Punjabi and Hindi  
(Read, write and speak)  
Permanent Address : House No. 60, Phase – II,  
Near Bassi Theater, Mohali (pb.)  
Pin: 160055

**(DR.NAVDEEP KAUR)**

Prof.Amarpreet Kaur,  
Assistant Professor,  
Department of Business Management,  
Guru Nanak Dev Engineering College, Ludhiana  
**Ph no:** +91-93-161-91047  
**Office:** 0161-2490339-Ext.1902

---

Total Experience: 7.5 years Teaching and 15 months Health Department, Distt.Kapurthala.

<b>Degree</b>	<b>University/College</b>	<b>Year of passing</b>	<b>Percentage/OCPA</b>
<b>B.Ed</b>	Punjab University, Chandigarh	July, 2010	Result Awaited
<b>M.B.A</b>	Punjab Technical University , Jalandhar	April-May 2001	62.25 %( Ist Div)
<b>B.A</b>	Punjab University, Chandigarh, Punjab	April-May, 1997	60 (Ist Div)

Teaching Experience:

I worked as Lecturer for Three years in Malout Institute of Management and Technology, Malout.

### **Area of Interests**

Marketing Management, Management Information System, Economics.

### **Skills**

- **Personal Skills:**

Comprehensive problem solving abilities, excellent verbal and written communication skills, ability to deal with people diplomatically, willingness to learn team facilitator hard worker.

- **Computer Skills**

- I. MS Word, MS Excel, MS Power Point and Corel Graphics
- II. Internet

## **Personal Details**

- I. Father's Name : S .Suhail Singh Makkar
- II. Mother's Name : Smt.Balwant Kaur
- III. Sex : Female
- IV. Date of Birth : 5 December,1977
- V. Nationality : Indian.
- VI. Languages known : English, Punjabi and Hindi  
(Read, write and speak)
- VII. Permanent Address : 186/ 138-B Punjabi Bagh, Near Gurmat Gian  
Missionary College,